



For Immediate Release

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For dvsAnalytics:

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TDI Announces New Company Name and Product Focus

Scottsdale, AZ – November 5, 2009: TDI Inc. (formerly TeleDirect International, Inc.), a leading provider of workforce optimization solutions, announced today that the Company has sold its Liberation® products, including the TDI and TeleDirect brands, to Noble Systems Corporation, a global leader in contact center technology solutions.

With this transaction, TDI will be renamed dvsAnalytics, Inc. and will continue to develop, support, and enhance Encore™, its comprehensive recording and performance management solution and strengthen the Company's focus on emerging technologies in workforce optimization. Encore puts it all together; data, video, and speech, to provide customers with a 360° view of their contact center's analytics.

"dvsAnalytics best describes what we're all about," said Kathleen Kelly, President and CEO at dvsAnalytics. "It incorporates the Company's 26-year history of providing high-quality, innovative solutions and represents the Company's product direction and commitment to the workforce optimization market."

About dvsAnalytics, Inc.

dvsAnalytics is a leading provider of agent productivity and analytics solutions for enterprises and contact centers. Its award-winning technology, Encore, brings together voice and screen recording, quality monitoring, performance management, coaching, and reporting into a unified solution for analyzing customer interactions, capture business intelligence, and enhancing the customer experience. For more information, contact Rachel Sauerbrey at 480.538.7744 or via e-mail at marketing@dvsAnalytics.com.