

**For Immediate Release**

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**For dvsAnalytics, Inc.:**

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**dvsAnalytics and Jenne Distributors Sign Distribution Agreement for North America**

**Scottsdale, AZ – April 19, 2010:** dvsAnalytics, a leading provider of data, video, and speech recording and analytics, announced today the signed distribution agreement with Jenne Distributors, Inc., a valued-added supplier of business telephony, data, security and video conferencing technology solutions. The agreement enables Jenne to distribute [Encore™](#), dvsAnalytics' recording, quality management, and performance management suite, to resellers throughout North America.

Jenne serves the enterprise and SMB markets by providing its resellers with technology solutions, services, training and technical support.

“Expanding our distribution channel with an organization as established as Jenne is exciting,” said Christopher Faulkner, vice president of dvsAnalytics. “Partnering with one of the premier value-added distributors in the telephony industry enables us to deliver our proven products through a reliable reseller network. We look forward to expanding our business in both the enterprise and SMB markets through our relationship with Jenne.”

“Jenne strives to provide products that allow resellers to introduce innovative solutions that impact the business process and deliver fast and solid ROI.” said Dean Jenne, executive vice president, sales and marketing, Jenne. “dvsAnalytics technology solutions deliver these requirements and give Jenne and our resellers the competitive advantage needed to expand into new markets.”

The Encore Technology Suite incorporates [voice recording](#), [screen recording](#), [quality management](#), and [performance management](#) to provide organizations with a 360 degree view of the customer experience. The application now is compliance-tested by Avaya for compatibility with: Avaya Aura™ Communication Manager 5.2, Avaya Aura™ Application Enablement Services (AES) 4.2.3, and Avaya IP Office 5.0.

**About Jenne Distributors**

Jenne<sup>SM</sup> Distributors, Inc., headquartered in Avon, Ohio, is a leading value-added distributor of business telephony, data, audio and video conferencing, and security technology products, including equipment and software for the SMB and Enterprise markets. Since the company's founding in 1986, Jenne is committed to providing installers, dealers and resellers with a broad product selection, competitive pricing, on-time accurate delivery, outstanding technical support plus ongoing sales and technical training. Jenne's strategic alliances insure its continuing ability to meet the resellers' growing needs. More than 150 major manufacturers partner with Jenne including Avaya, Panasonic, Extreme Networks, ADTRAN, Lifesize, ClearOne, Plantronics, GN Netcom, Astra, ICC, Valcom, and Verint. Jenne is dedicated to tracking emerging technologies, offering

fresh solutions, new equipment and related applications, accredited training and certification to better serve dealers and resellers. For more information, please visit [www.jenne.com](http://www.jenne.com).

**About dvsAnalytics, Inc.**

dvsAnalytics (formerly TDI, Inc.) is a leading provider of agent productivity and analytics solutions for enterprises and contact centers. Its award-winning technology, Encore, brings together voice and screen recording, quality monitoring, performance management, coaching, and reporting into a unified solution for analyzing customer interactions, capturing business intelligence, and enhancing the customer experience. For more information, contact Rachel Sauerbrey at 480.538.7744, or visit [www.dvsAnalytics.com](http://www.dvsAnalytics.com).